

FOR IMMEDIATE RELEASE  
OCTOBER 25, 2011

CONTACT:

Lori VanAuken  
Deputy Executive Director  
(585) 295-1000 ext. 227  
[lvauken@childrensinstitute.net](mailto:lvauken@childrensinstitute.net)

National Organization Honors Local Leaders for their Commitment to Children

Rochester, NY – Rochester Area Community Foundation and community volunteer and philanthropist Eleonore Hanson Herman will be recognized for their sustained and significant contributions to children's social and emotional health by Children's Institute at a biennial community breakfast at 8:00 a.m. at The Strathallan Hotel, 550 East Avenue on Thursday, October 27, 2011.

Elected officials from the Rochester delegation will also receive special thanks for their work in reinstating approximately \$900,000 for Children's Institute's evidence-based program, Primary Project, to the 2011 NYS Budget last April. The event will highlight the work of Children's Institute with a special feature on Primary Project, a program that helps children with school adjustment difficulties.

"We are privileged to add Rochester Area Community Foundation and Eleonore Hanson Herman to the Coterie of Children's Institute," said Executive Director Dirk Hightower; "Each has contributed time, talent and resources over many years that have helped our organization further its work to improve the lives of children in Rochester and across the country."

Rochester Area Community Foundation has been a staunch advocate for ensuring children's success through high-quality early education programs and has partnered actively on this issue with Children's Institute for over 20 years. Through grants, connections to other communities, and sound leadership, the Community Foundation has been at the heart of the successful effort to place Rochester's prekindergarten classrooms among the highest quality independently ranked and reliably documented programs. "The Community Foundation has been steadfast in its support of Children's Institute's RECAP, an assessment and continuous improvement system that measures the quality of programs for young children," said Hightower.

Eleonore Hanson Herman has served on the agency's board of directors since 1991. Eleonore has been instrumental in fundraising for the organization and has served diligently in every role on the board with rigor, dedication and keen attention to the strategic growth of Children's Institute.

Children's Institute is a national charitable organization that works to improve the lives of children by strengthening their social and emotional health. Through sound research and evaluation, the organization develops and promotes effective prevention and early intervention programs, materials, and best practices for children, families, schools and communities. Children's Institute is affiliated with the University of Rochester and has served the community for over 50 years.

###

**children's  
institute**



STRENGTHENING SOCIAL AND  
EMOTIONAL HEALTH

274 N. Goodman Street, Suite D103 • Rochester, New York 14607  
(585) 295-1000 (phone) • (585) 295-1090 (fax) • (877) 888-7647 (toll-free)

[www.childrensinstitute.net](http://www.childrensinstitute.net)

*Children's Institute is affiliated with the University of Rochester*