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ROC the Future Alliance Names New Executive Director

ROCHESTER, NY – (December 9, 2022) – ROC the Future Alliance announced the appointment of a new executive director Friday. Brian Lewis comes to the alliance from Exalt Youth, a NYC-based nonprofit where he most recently served as Chief Program Officer.

“I am so honored and privileged to have a pivotal role in bringing sustainable improvements to the Rochester community that will ensure every child is school ready, supported, successful and ready for college and a career,” said Brian Lewis, ROC the Future Executive Director.

While at Exalt Youth, Lewis led systems-change effort focused on juvenile justice and youth development. He has spent fifteen years of his career working to eliminate disparities in education, supporting individuals navigating the criminal justice system, and bringing more equitable employment outcomes to historically underserved communities. As a community advocate and a brand-new father of a 7-month-old, Brian has been a youth, parent, and community leadership champion.

Lewis replaces Jackie Campbell who retired after serving as the executive director for the alliance since 2015. Campbell has had a long and dedicated career as a servant leader in the Rochester community. Before her tenure at ROC the Future she spent more than two decades working for the city of Rochester.

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ABOUT ROC the Future: ROC the Future is an alliance of over sixty leading Rochester-area institutions and community partners that promotes alignment of community resources to improve the academic achievement of Rochester’s children.

We will achieve this using a collective impact approach. No one individual or business can accomplish significant change by themselves. By working together, funders, providers, parents and family members, and staff are focused on a common agenda. Our efforts are based on evidence-based practice and measured by ROC the Future Annual Report Cards. Collectively, we can and will create opportunities for success for every child, from cradle to career.