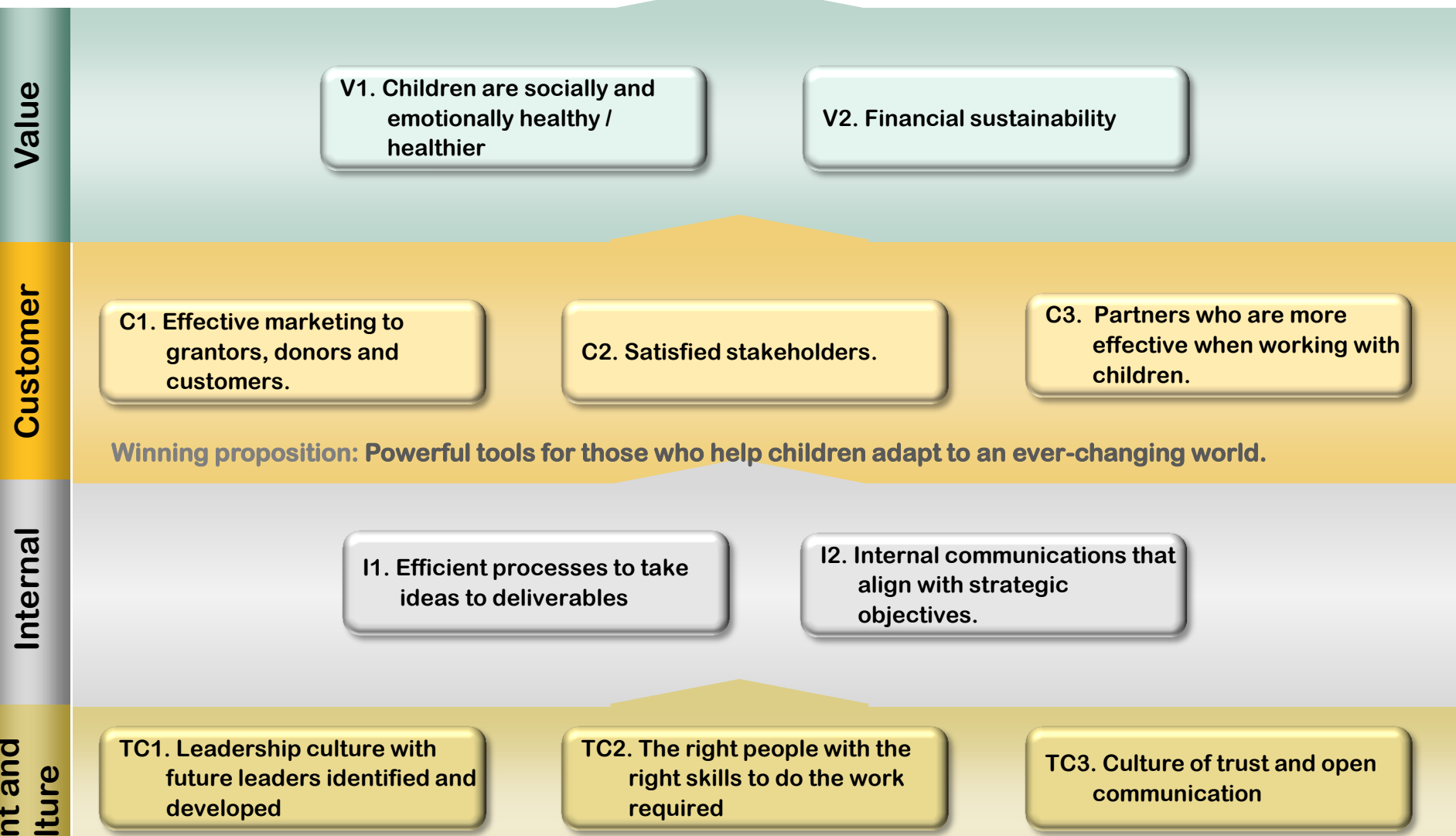


Children's Institute Strategy Map *Approved by the Board of Directors: June 19, 2014*

Mission: Children's Institute equips and supports those who work with children to ensure the success of every child.
Vision: By 2020 we will positively impact the social and emotional health of one million children.



Winning proposition: Powerful tools for those who help children adapt to an ever-changing world.

Our Values: Kids First; Collaboration; Research/Service Duality; Prevention and Wellness; Differences respected; Ethics and Integrity; Continuous Improvement; Commitment to the Future