Directions to:
Larry and Cindy Bloch Alumni and Advancement Center
300 East River Road
Rochester, NY 14623

From the East:
Take NYS Thruway (I-90) to Exit 46; I-390 North to Exit 16 (W. Henrietta Rd.); cross W. Henrietta to East River Rd.; continue straight through traffic circle and turn left into 300 East River Rd.

From the West:
Take NYS Thruway (I-90) to Exit 47 (I-490 East); I-490 East to I-390 South to Exit 16A (East River Rd.); turn right at East River Rd.; continue straight through traffic circle and turn left into 300 East River Rd.

From the South:
Take I-390 North to Exit 16 (W. Henrietta Rd.); cross W. Henrietta Rd. to East River Rd.; continue straight through traffic circle and turn left into 300 East River Rd.

Parking:
Enter the second entrance into 300 East River Rd. Follow the road through the stop sign and park in the lot to the right. Enter through the doors marked “A”.