



CLIMB ABOARD AND EXPLORE!

A FAMILY EVENT at Frontier Field VIP Lot

Saturday & Sunday

September 26 & 27, 2020

Saturday, 10am-4pm • Sunday, 10am-3pm



# Sponsorship Agreement

## SELECT SPONSORSHIP LEVEL

\_\_\_\_\_ \$10,000 Naming Sponsor – *Start your Engines*

\_\_\_\_\_ \$5,000 *Pedal to the Metal* Sponsor

\_\_\_\_\_ \$2,500 *Shifting Gears* Sponsor

\_\_\_\_\_ \$1,000 *Cruising* Sponsor

\_\_\_\_\_ \$300 *Truck Stop* Sponsor (for individual truck participants)

Friend of Children’s Institute: \$ \_\_\_\_\_ in support of the **KIDS & TRUCKS** event

\_\_\_\_\_ I will be showcasing a truck(s) at the event – Please complete and sign the form on back, with associated terms and notices.

\_\_\_\_\_ I have a company logo and will e-mail it to charper@childrensinstitute.net

Company/donor name	
Address	
Phone	
E-mail	
Website URL	
Contact person	
Approved by	Print: _____
	Signature: _____ Date: _____

## PAYMENT METHOD

\_\_\_\_\_ **Check.** Enclosed is my payment of \$ \_\_\_\_\_ made payable to Children’s Institute.

### Charge my credit card:

Check One: \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Credit card number: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CVV code: \_\_\_\_\_ Signature \_\_\_\_\_

**Please mail or fax contract attention to Cindy Harper at:  
Children’s Institute • 274 N. Goodman Street, Suite D103 • Rochester, NY 14607  
(585) 295-1090 (fax) • (585) 295-1000, ext. 237 (phone)  
or scan and e-mail to charper@childrensinstitute.net**

**Thank you for supporting KIDS & TRUCKS 2020!**

Children’s Institute is a 501(c)(3) tax-exempt organization.

**PROCEEDS TO BENEFIT CHILDREN’S INSTITUTE • www.childrensinstitute.net**

**TRUCK/VEHICLE DESCRIPTION (number of trucks is dependent on sponsorship level)**

Vehicle	Description	Length	Width	Weight	On-call?
#1					
#2					
#3					
#4					
#5					

**Please note:**

- At least one representative must be with each truck at all times for safety issues. Owners/representatives must allow children to climb into the vehicle(s) and honk the horns and explore, but no engine movement is allowed. The vehicle sponsor is responsible for the safety and supervision of each of their vehicles. You are expected to give a brief description of both the truck’s functions and interior features to the guests. We expect each vehicle to be clean, both outside and inside the cab.
- Each truck may bring a pop-up tent, 6 ft. table, and chairs for use at your vehicle station. This is a family event and vehicle owners and their representatives are expected to act accordingly, including no smoking, profanity, or inappropriate clothing.
- Set-up will be on Saturday, September 26, from 6:30-9:00 a.m. or by special arrangements. Removal will be on Sunday from 3:00-5:00 p.m.
- You are permitted to hand out free samples or other appropriate giveaways, demonstrate your services, and/or hand out promotional information to children and their families. You are not permitted to sell any type of merchandise without prior approval from Children’s Institute.
- Vehicle owners grant Children’s Institute permission to take photographs and video during the event to be used for publicity and promotion, including but not limited to TV coverage, website, Facebook posts, and other PR efforts. This also includes Children’s Institute signs using magnets that may be requested to be displayed on your vehicle(s)
- We reserve the right to limit the number of vehicles of the same or similar type. Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive first during the set-up time. All vehicles are expected to stay throughout the event.
- There will be onsite security and first aid available throughout the event. Snacks and drinks will be provided to all vehicle representatives.
- We require a Certificate of Liability Insurance prior to the event with Children’s Institute and Frontier Field as named insured.
- I agree that my participation will adhere to the above truck guidelines.

By signing this form, I agree to all of the above information/requirements of the Children’s Institute’s 2020 **KIDS & TRUCKS** event. I also release and discharge Children’s Institute, and anyone connected with the management of this event, of any and all damages, losses, injuries, judgments, or claims sustained by them or their vehicle(s) or personal property and shall indemnify and hold harmless Children’s Institute and its officers, directors, employees, and volunteers from any and all liability, damage, loss, claims, and actions arising from the **KIDS & TRUCKS** event.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_