



CLIMB ABOARD AND EXPLORE!

A FAMILY EVENT at Frontier Field VIP Lot

Saturday & Sunday

September 26 & 27, 2020

Saturday, 10am-4pm • Sunday, 10am-3pm



Become a Sponsor Today!

Be a part of this interactive event that gives children a chance to experience **different kinds of vehicles** up close and learn more about them. Our sponsorship packages offer numerous opportunities for recognition and give you the option to participate during the event – **bringing a truck is optional!**



\$10,000 - START YOUR ENGINES

- Naming rights to the event
- Company name and logo featured at event entrance
- Company name and logo on all marketing and promotional materials
- 50 tickets to the event
- Exhibition space (for up to 5 vehicles or a tent) with option to hand out promotional materials
- Company URL/link on the Children's Institute website
- Recognition through Children's Institute newsletter, website, and social media as well as press releases and e-blasts to community groups and families everywhere



\$2,500 - SHIFTING GEARS

- Display space within perimeter
- Exhibition space (for up to 2 vehicles or a tent) with option to hand out promotional materials
- 15 tickets to the event
- Company URL/link on the Children's Institute website
- Recognition through Children's Institute newsletter, website, and social media as well as press releases and e-blasts to community groups and families everywhere



\$1,000 - CRUISING

- Display space within perimeter
- Exhibition space (for 1 vehicle or a tent) with option to hand out promotional materials
- 5 tickets to the event
- Company URL/link on the Children's Institute website
- Recognition through Children's Institute newsletter, website, and social media as well as press releases and e-blasts to community groups and families everywhere



\$5,000 - PEDAL TO THE METAL

- Company name and logo on all marketing and promotional materials
- Display space within perimeter
- 30 tickets to the event
- Exhibition space (for up to 3 vehicles or a tent) with option to hand out promotional materials
- Company URL/link on the Children's Institute website
- Recognition through Children's Institute newsletter, website, and social media as well as press releases and e-blasts to community groups and families everywhere



\$300 - TRUCK STOP

- Exhibition space for 1 vehicle with option to hand out promotional materials
- Recognition through Children's Institute newsletter, website, and social media as well as press releases and e-blasts to community groups and families everywhere

For more information, contact Cindy Harper at (585) 295-1000, ext. 237 or charper@childrensinstitute.net.

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